

LIFT + PERFECT Total Rejuvenation CLINICAL RESULTS

International Research Service Inc (Chester, NY) Study #3807LL0414. Sept 2014

Statistically significant results from an 11 week clinical trial of LIFT + PERFECT were summarized by the testers “as among the best they have ever seen”

- As measured by sensitive instruments (“cutometer”), 94% of the subjects showed an average improvement in skin firmness of 32% and an increase in skin elasticity of over 39%.
- Between 80% and 90% of the subjects reported that our product gave a youthful appearance to facial skin”; improved the brightness, radiance and luminosity of skin;
- 70% of the subjects reported improved appearance of deep wrinkles, and minimized appearance of pores.

Separately, hi-resolution cameras found that there was a reduction in facial redness and blotchiness of 30% from the baseline

Table 4.0 Instrumental Evaluation – Monadic, comparison to Baseline

Assessment		Time Point	n	Mean ± SD	Mean Percent Improvement <i>From BL mean</i>	Percent of Subjects Showing Improvement <i>From BL</i>	P-Value <i>TX vs. BL</i>
Moisture Meter		Baseline	31	64.87 ± 22.64			
		Week 11	16 [^]	96.11 ± 39.89	48.76%	81.3%	0.004*
Cutometer	Firmness R0 (Uf)	Baseline	31	0.12 ± 0.05			
		Week 11	16 [^]	0.07 ± 0.02	31.90%	93.8%	0.002*
	Elasticity R5 (Ur/Ue)	Baseline	31	0.46 ± 0.22			
		Week 11	16 [^]	0.70 ± 0.20	39.11%	93.8%	<0.001*

*Indicates a statistically significant improvement compared to baseline, p≤0.05

Table 5.0 Consumer Perception - Subjective Questionnaire

Question (n=16)	Percent Responding Favorably
1. The product improved the appearance of deep wrinkles on my face after 6 weeks.	68.8%
2. The product lightened the dark spots on my face after 6 weeks.	62.5%
3. The product brightened my facial skin after 6 weeks.	81.3%
4. The product visibly reduced the blemishes on my face after 6 weeks.	62.5%
5. The product minimized the appearance of pores on my face after 6 weeks.	75.0%

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6. The product improved the radiance/ luminosity of my facial skin after 6 weeks.	81.3%
7. The product improved the hydration of my facial skin after 6 weeks.	81.3%
8. The product improved the firmness and elasticity of my facial skin after 6 weeks.	81.3%
9. The product gave a youthful appearance of my facial skin after 6 weeks.	87.5%